



Wedding and Honeymoons – Short Haul Destination
Brief course outline

- 1 The benefits of weddings abroad - Why do people get married abroad?
- 2 Helping the Client Select a Destination? What are the leading questions?
- 3 Who are the Short Haul Operators??
4. The responsibility of the Travel Agent in selling and organising Wedding? - What are they??
5. Take the mystery out of the red tape and explain what is available from each destination
6. To focus in on the ten most popular destinations for short haul weddings - and what they offer for wedding and for a honey moon - What do they think they are?

Destinations are:

Italy & Sicily

Malta & Cyprus

Austria and Slovenia

Lanzarote, Gran Canaria, Spain and Portugal

7. Recommend the combined Wedding and Honeymoon