



Travel Professionals Skillnet Training Programme 32 South William St Dublin 2 Tel: 01 6794179 Fax: 01 6719897

Course Name	South East Asia & China
Unit Cost	€100 per participant
Staff Level	All staff levels
Duration	1 Day
Certification	ITAA Certification
Aim and Approach	The aim of this workshop is to equip participants with the knowledge and skills to assist in achieving increased sales for travel to South East Asia and China. The day will be fun and informative in workshop format and attendees will be required to apply themselves to practical exercises in order to obtain maximum effect from the programme.
Course content	<ul style="list-style-type: none"> • Where is South East Asia & China? • Capitals & Currencies • What are its key physical features? • Visitor Attractions • Beach resorts • Matching customer Requirements
Key skills developed:	<p>Delegates will be able to:</p> <ul style="list-style-type: none"> • Know and understand how to locate the following: <ul style="list-style-type: none"> • Cities • Major resorts • Tourist regions • Main physical features • Time Zones • Currency • Languages • Sell confidently the following popular destinations for tourism: <ul style="list-style-type: none"> ▪ Thailand ▪ Malaysia ▪ Vietnam ▪ Cambodia ▪ China ▪ Hong Kong



The Travel Professionals Skillnet is funded by member companies and the Training Networks Programme, an initiative of Skillnet Ltd. funded from the National Training Fund through the Department of Enterprise, Trade and Employment.